

**Twilight Broadcasting, Inc.**  
**WEEU**  
**34 North Fourth Street**  
**Reading, PA 19601**

#### **Employment Report for 2020 - 2021**

#### **Job Referral Organizations**

WEEU is looking for organizations that regularly distribute information about employment opportunities to job applicants or which have job applicants to refer. If your organization would like to receive notification of job vacancies at our station, please notify: Lauri Moore at 34 North Fourth Street, Reading, PA 19601 Imoore@830weeu.com, (610) 376-7335. WEEU is an Equal Opportunity Employer.

#### **Job Opportunities**

The station is not currently seeking to fill any full-time jobs.  
Resumes for file can always be mailed to:

WEEU Radio  
c/o Lauri Moore, Operations Manager  
34 North Fourth Street  
Reading, PA. 19601

***No phone calls please.***

#### **WEEU RADIO: Equal Employment Opportunity Annual Report: 4/1/20 through 3/31/21**

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's EEO rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the following station:

WEEU (AM) Reading , Pennsylvania

The information contained in this Report covers the time period beginning April 1, 2019 to and including March 31, 2020. The FCC's EEO Rule requires that this report contain the following information:

1. A list of all full-time vacancies filled by the Station's employment unit during the preceding year, identified by job title;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification of job vacancies under Section 73.2080(c)(1)(ii) of the FCC rules, which should be separately identified, and which should be identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hires for each full-time vacancy during the applicable period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the applicable period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Twilight Broadcasting, Inc. the licensee of WEEU (AM), has been and will continue to be an Equal Employment Opportunity Employer. WEEU is committed to broad and inclusive outreach for hiring full-time employees, affording equal opportunity to all qualified persons and refraining from discrimination on the basis of race, color, national origin, gender and religion. In addition, as required by Section 73.2080 of the Commission's Rules, the station participates in several different recruitment activities to ensure broad outreach.

## **Part One: Full-Time Hires, Interviews, and Recruitment Sources**

### **No Hires:**

### **No Interviews:**

The total number of interviewees for these positions were eight.

**The station utilizes the following additional recruitment sources for appropriate positions:**

Department of Labor & Industry  
Office of Affirmative Action  
Room 1415  
Labor & Industry Building  
7<sup>th</sup> & Forester Streets  
Harrisburg, PA 17120  
717-787-5279

Hispanic Center  
501 Washington Street  
PO Box 8652  
Reading, PA 19603  
610-376-3748

PA Career Link - Berks Co.  
501 Crescent Avenue  
Reading, PA 19605  
610-988-1310

Reading Eagle Newspaper Classifieds  
345 Penn Street  
Reading, PA 19603  
610-371-5000

Reading Eagle Online Website Classified Ads  
345 Penn Street  
Reading, PA 19603  
610-371-5000

TheJobNetwork  
Extended online network package with classified posting

WEEU Radio Online Website  
34 North Fourth Street  
Reading, PA 19601

WEEU Radio  
34 North Fourth Street  
Reading, PA 19601

Albright College  
Career Development Center  
PO Box 15234  
Reading, PA 19612  
610-921-2381

Alvernia University  
Director of Career Services  
400 St. Bernardine Street  
Reading, PA 19607  
1-888-ALVERNIA

Berks County Ahedd Office  
1150 Berkshire Blvd.  
Suite #160  
Wyomissing, PA 19610  
610-375-7692

Connecticut School of Broadcasting  
1400 Old Country Road, Suite 211  
Westbury, NY 11590  
516-280-6801

Penn State Berks Campus  
Career Development Center  
PO Box 7009  
Reading, PA 19610  
610-396-6000

Reading Area Community College  
10 S 2<sup>nd</sup> Street  
PO Box 1706  
Reading, PA 19603  
610-372-4721

Kutztown University  
Attn: Career Development Center  
PO Box 730  
Kutztown, PA 19530  
610-683-4000

**No organizations as defined by 73.2080(c)(1)(ii) requested to be notified of vacancies.**

## **“Part Two: Supplemental E.E.O Initiatives”**

### **SUPPLEMENTAL INITIATIVES**

WEEU utilized the following supplemental initiatives during this period.

### **INTERNSHIP OPPORTUNITIES:**

WEEU Staff are available to work with college interns in the fall and winter semesters as well as in the spring semester and over their summer break. The interns have an opportunity to learn skills in a variety of radio positions from news-writing to promotions, sales and production. The intern is typically in his or her senior year of college. WEEU will work with the intern to help them meet the requirements necessary to get credits for the internship for the college if it offers such a program. The internship usually requires approximately 30 hours a week. WEEU also offers ‘shadow’ opportunities to students who seek them for school projects or career programs. These are typically one day experiences shadowing a professional at the radio station. During 2020-21 Aaron Templin interned with WEEU.

### **TRAINING PROGRAMS:**

During the time period of this report, (52 weeks), WEEU continued working with students from various regional high schools, providing them with a hands-on opportunity to participate in all aspects of the actual live talk-radio broadcast of a weekly show for and about teens. Known as “*RADIO VOICES*” this weekly, one-hour talk-radio show involves students with every aspect of the show including pre-production, selection of topics, board operation, panelist duties, interaction with listeners/callers, and follow through. The opportunity provides a realistic training opportunity, allowing students to consider whether or not a career in this field might be something they want to pursue beyond high school. (80 students)

**WEEU Radio Narrative Statement:**

WEEU's outreach initiatives demonstrate a firm commitment to interaction with the community in ways that include mentoring students, participating in job fairs, conducting broadcast learning seminars, offering internships and scholarships, and producing a weekly teen radio talk show for students from all school districts in the community.

These types of efforts on the part of WEEU and its employees provide broad outreach and realistic opportunities to persons in the community who may be interested in a broadcasting career.

**WEEU is an equal opportunity employer. It is the policy of WEEU to provide equal employment opportunity to all qualified individuals without regard to their race, color, religion, national origin, sex, age, disability, sexual orientation or any other characteristic protected by law, in all personnel actions.**

TA: 3/31/21